

# VERGLEICH AUSBILDUNGSANGEBOTE EVENTMANAGEMENT\*

ANBIETER (in alphabetischer Reihenfolge)	KRITERIEN	Projektmanagement	Grundlagen Eventmanagement	Rechtliche Grundlagen	Praxisbezug	Marktübersicht	International	Grundlagen, Werbung und Verkauf	Vergleich
ARGE Akademische Ausbildung + MBA		67%	73%	83%	67%	33%	100%	33%	64%
BFI Eventmanagement & Inszenierung		33%	27%	17%	67%	0%	0%	17%	21%
Bildungsforum		67%	73%	67%	67%	0%	0%	17%	44%
EBAM Lehrgang		67%	82%	83%	67%	33%	0%	50%	62%
<b>ESB Europäische Sponsoring Börse</b>		67%	73%	100%	67%	33%	100%	67%	72%
event management academy		67%	55%	50%	67%	17%	33%	33%	44%
EWS		67%	18%	33%	100%	0%	67%	33%	36%
FH Kufstein BA		67%	45%	83%	100%	0%	0%	33%	46%
FH Kufstein MA		67%	9%	0%	67%	0%	0%	17%	21%
FH St. Pölten Eventmanagement		100%	36%	17%	33%	0%	0%	17%	26%
FH St. Pölten Eventtechnik / WIFI NÖ		0%	18%	33%	33%	0%	0%	0%	15%
IMT Kufstein		67%	27%	33%	33%	0%	0%	0%	23%
Ployer-Training		67%	45%	17%	67%	0%	33%	17%	31%
Uni f. Musik & darstell. Kunst Wien, invent event		67%	64%	33%	67%	0%	0%	0%	36%
Werkstätte Kunstberufe Wien		67%	9%	33,3%	0%	0%	0%	0%	15%
WIFI NÖ		67%	36%	50%	67%	0%	0%	33%	33%
WIFI OÖ		67%	27%	83%	67%	0%	0%	33%	36%
WIFI Sbg		67%	27%	83%	67%	0%	67%	0%	38%
WIFI Stmk		67%	45%	83%	67%	0%	0%	33%	41%
WIFI Tirol		67%	27%	50%	67%	0%	0%	33%	28%
WIFI Vbg		67%	27%	83%	67%	0%	0%	33%	33%
WIFI Wien		67%	27%	83%	33%	0%	0%	33%	31%
WU Werbung und Verkauf		0%	0%	17%	67%	17%	33%	67%	26%

\* Autor & Copyright by Andreas Hladky, Vorstand für Aus- und Weiterbildung, Eventmarketingboard Austria (EMBA) & Wirtschaftskammer Österreich (eventnet)